



John McCormack

CREATIVE PROFESSIONAL

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SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Flash
Adobe Dreamweaver
MicroSoft Office
HTML
CSS
Mac & PC

LEADERSHIP SKILLS

Branding
Budgets
Deadline Orientated
Multi-Tasking
Development
Project Focused

CREATIVE SKILLS

Branding
Web & Mobile
Print & Production
Interactive
Advertising
Trade Show

EDUCATION

Columbia College Chicago
Graphic Design & Advertising
June 1989

Ascend Multimedia
Flash & Interactive Design
March 2001 & April 2004

OBJECTIVE

Seeking a detail orientated, fast paced professional position where I can utilize my creative, communication and leadership skills to their fullest potential.

ABOUT

20-year design and creative career spanning web, multimedia and print for some of the world's leading Pharmaceutical and Telecommunication brands. Focus on innovation, customer initiatives, deadlines, budgets, multi-tasking, and business results. Have led both international and domestic (USA) teams on highly successful multi-million dollar marketing and creative campaigns.

Directed results in the global re-branding of UTStarcom, AstraZeneca, and Zhone corporate brands, which lead to increases in revenues and customer awareness.

EXPERIENCE

ZHONE TECHNOLOGIES, INC. • February 2010 - Present
Creative Director

THE KEYATTA GROUP • August 2009 - February 2010
Creative Director

UTSTARCOM, INC. • April 2005 - August 2009
International Art Director

ASTRAZENECA PHARMACEUTICALS • April 1999 - March 2005
Regional Senior Designer

SUNSTONE IMPORTS • July 1995 - December 1998
Senior Graphic Designer

PORTFOLIO

My online portfolio can be viewed at: www.graliem.com